

2021 東海英語中心 英語演說短片競賽

2021 English Language Center Speech Video Contest

一、活動主旨及說明 (Purpose and Description) :

為了鼓勵所有具創造力的東海學生使用英語表達，英語中心課外活動組舉辦了一場英語演說短片比賽。學生將運用及展現他們的英語溝通技巧和藝術才能，來創作內容豐富且具教育意義的一場演說。由評審評比後將會頒發獎金給予獲獎的講者。

The English Language Center (ELC) Extracurricular Activities Committee will host a university-wide speech video contest to encourage creative student expression in the English language. Students will use and demonstrate their English communicative skills and artistry by creating an educational and informative speech. The best speeches, as determined by the judging panel, will receive cash awards.

二、活動理念 (English Communication Objectives) :

透過達成以下目標，參賽者將會在這場比賽展現和增進他們的英語溝通能力：學生將以易於理解的英語，創作具有原創與創意性的演說。

Contest participants will demonstrate and advance their English language communicative competence by meeting the following objectives:

Students will give original and creative speech using comprehensible English....

三、競賽辦法 (Contest Rules) :

1. 此競賽僅開放給在學的東海學生。
This contest is open to current Tunghai University students, only.
2. 可為一人或雙人參賽，無論如何，每人僅限參加一次。
Students may enter as an individual (one person) or as a pair (two students). However, each person may only enter the contest once.
3. 每人或每組僅限參加一場演說。Each person or pair may enter only one speech into the contest.
4. 獎金將會以登記的組別為頒發對象，並非以每位參賽者為對象頒發（組員必須平分獲得的獎金）
Prize money will be awarded per registered group and not per person. (Group members must split any prize money that may be received by the group.)
5. 參賽者必須將演說錄製成影片並上傳到網路，並提供下載網址給英語中心。
Students will record a video and upload it online. Provide only the download link to the ELC.
6. 影片長度限制為 4-5 分鐘。The length of the video should be 4-5 minutes.
7. 僅限英語創作。Only English may be used.
8. 演說中禁止出現不雅、暴力、具文化敏感性、歧視或腥羶與暗喻之文字或影像。
No profanity, violence, culturally insensitive, discriminatory, and / or sexual words or images, implied or suggested, may be included.
9. 收滿 24 件作品後，其餘作品將依繳交順序列為候補。
After the first 24 entrees have been received, subsequent entrees will be put on a waiting list.

四、演說主題 (Themes) :

1. If you could choose any super power, what would you choose and why?
2. Does social media have a negative or positive influence?
3. What is the value of kindness in your life?
4. What do you think is the most important issue in your lifetime and how should it be resolved?

五、交件日期 (Submission Dates) :

1. 參賽者須於 10 月 29 日星期五中午 12 點前提交線上報名表及影片下載連結。
Students must submit the online application form by October 29, 2021, Friday, at 12 noon.
The online application form can be found from the ELC website.
2. 獲獎者將在 2021/11/26 (星期五) 公告於英語中心網站。
Winners will be announced on Friday, November 26 on the ELC website:
<http://elc.thu.edu.tw>.

六、評比標準 (Judging Criteria) :

Category 類別	Details 詳述	Points 分數
Speech construction 演說結構	Introduction -gains audience attention Organization -flow of speech main points developed Conclusion -audience left with something to think about 開場 - 抓住聽眾的注意力 組織 - 順著演說的核心要點發展 結尾 - 使聽眾在演說結束後有所思考	20%
Presentation and delivery 表現與儀態	Eye contact, vocal rate, volume, articulation, pronunciation, nonverbal-posture, gestures 眼神交流、語速、音量、清晰度、發音、非語言的表達、身體姿態	20%
Content of speech 演說內容	The message audience appeal/involvement, relevance, clarity, meaningful, visual images to deliver the message 吸引聽眾、合乎聽眾喜好的內容、實用性、清晰度、有意義的內容、使用視覺圖像表達	20%
Language 語言應用	Use of grammar and word selection 文法與單字的使用	20%
Overall Effectiveness 整體印象	Impact on judge Originality (Topic choice - through to general feeling about the speech as a whole.) Time In or close to 4-5 minutes (points can be deducted if the speech is under 4 mins or over 5 mins) 原創性 (主題選擇-到整場演說的整體感覺) 時間掌握 (超時或不及規定時間, 可以進行扣分)	20%
		Total: 100%

七、獎金 (Awards) :

- 第一名：3,500 元獎金 1st place: NT\$3,500;
- 第二名：2,500 元獎金 2nd place: NT\$2,500;
- 第三名：1,500 元獎金 3rd place: NT\$1,500;
- 佳作一位：500 元獎金 1 Honorary mention award: NT\$500

八、聯絡資料 (Contact Information) :

英語中心 The English Language Center, 04-23590121*31900, Email: elc@thu.edu.tw