

2021 English Language Center Poster Contest

English Poster: My Country, My Culture

1. Purpose and Description:

The English Language Center (ELC) Extracurricular Activities Committee will host a university-wide poster contest to encourage creative student expression in the English language. This year's theme is "My Country, My Culture". Student will demonstrate their English communicative skills and artistry by creating an informative poster to celebrate their home culture and/or country. All posters entered into the contest will be judged by a panel of five judges and then publicly displayed in the hallways of the Language Building (LAN) for one week. The best posters, as determined by the judging panel, will receive cash awards.

2. English Communication Objectives:

Contests participants will display and advance their English language communicative competence by meeting the following objectives:

WRITING: Students will produce original and creative posters and a comprehensible written English description to celebrate and inform the Tunghai community about the beauty and uniqueness of their home cultures and countries.

3. Contest Rules:

1. This contest is open to current Tunghai University students, only.
2. Students may enter as an individual (one person) or as a group. However, each person may only enter the contest once.
3. Each person or group may enter only one poster into competition.
4. Prize money will be awarded 1. per registered individual applicant, or 2. per registered group (Group members must split any prize money that may be received by the group.)
5. Entries should be completed in the following manner :
 - a) Students will create a **1-page poster (A4 size)**. This will be their original poster (**one page only**). Students **must** save and submit the poster file as **both** a Word file and as a PDF file. The file size should be over 500 KB for both Word and PDF file.
 1. For your reference, here are some examples of travel posters:
 - i. [Sample 1](#)
 - ii. [Sample 2](#)
 - iii. [Sample 3](#)
 - b) Submit the online application form at <https://form2.thu.edu.tw/1647150>
On the **online application form**, students will write an **original** paragraph, in English, that celebrates and informs the Tunghai community about the content of their poster. This **MUST** be in the student(s) own words and may **NOT** be copied from the Internet or any other source. The total number of words must be between 200–250 words.
 - c) All pictures / photos **MUST** be the student(s) own work. None of the pictures may be

taken from the Internet or from any other source.

- d) The poster and description shouldn't include the applicant's name. Unique and lesser-known facts/information are encouraged! All artwork, including photos, **must** be students' own work.
6. The content of the poster must creatively introduce your home country/hometown and its unique culture to the Tunghai community.
 7. Only English may be used in the poster's content.
 8. No profanity, violence, culturally insensitive, discriminatory, and/or sexually suggestive words or images, implied or suggested, may be included on the posters.
 9. Students will submit their entries by **April, 26, 2020, Monday, at 12 noon.**
 10. After the first 24 entrees have been received, subsequent entrees will be put on a waiting list.

4. Dates:

- Entrees must be submitted by April 26, 2020, Monday, at 12 noon.
- Winners will be announced on Tuesday, June 1 in the ELC and on the ELC website: <http://elc.thu.edu.tw> .
- Entrees will be displayed from June 7 - June 18.
- Entrees will be displayed outside of LAN 105 & LAN 106.

5. Judging Criteria:

The judging panel will award points to each poster in the following categories. These points will then be compiled to determine the final ranking of posters:

- Creativity of Concept (20 points)
- Artistic Presentation (20 points)
- The match between the poster and the description (20 points)
- Content completeness, organization, grammar accuracy, vocabulary, theme clarity (30 points)
- Unique and lesser-known facts are encouraged! (10 points)

6. Cash Awards:

- 1st Place = NT\$5,000
- 2nd Place = NT\$2,500
- 3rd Place = NT\$1,500
- 4th Place = NT\$1,000
- 5th Place = NT\$500

Contact for further information:

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