

2020 SENM Video English Speaking Contest Tunghai University

一、活動主旨及說明 (Purpose and Description) :

為了鼓勵所有大二英文模組課程的學生以英語展現其創造力，英語中心將舉辦一場英語短片比賽。藉由短片的創作活動，學生得以運用並展現其英語溝通技巧和藝術才能。評審評比後會頒發獎金給予獲獎者。

The English Language Center (ELC) will host a program-wide short video contest to encourage creative expression in the English language. Students will use and demonstrate their English communicative skills and creativity by creating an English video. The best and the most popular video clips will receive cash awards and certificates.

二、活動理念 (English Communication Objectives) :

透過呈現具有原創性及充滿創意的影片故事，參賽的學生將有機會展現並精進其英語溝通能力：

Contest participants will demonstrate and advance their English language communicative competence by meeting the following objectives:

Students will share original and creative stories using comprehensible English.

三、競賽辦法 (Contest Rules) :

1. 此競賽僅開放給 109 學年度第一學期修讀東海大學大二英文模組課程的學生。

This contest is open only to 109-1 Tunghai University SENM students.

2. 四大模組課程分別有各自的競賽主題，參賽作品必須符合模組主題，且須由授課教師推薦取得參賽資格。

The 4 different modules (Career and Profession, Daily Communication, Multiculturalism, and Self-expression Skills) will each have its own video contest theme/s. Interested SENM students need to make sure to follow the theme that is assigned by their current SENM Modular course. Students need the recommendation from their own SENM teachers when they sign up for the contest.

3. 學生可以選擇參加個人組或雙人組(兩位參賽者必須來自同一個模組課程)，且每位學生限報名一次。

Students may enter as an individual (one person) or as a pair (two students—must be in the same module). However, each person may only enter the contest once.

4. 獎金將以登記的組別作為頒發對象。(如果雙人組隊參賽，兩名組員必須平分所獲得的獎金)

Prize money will be awarded per registered pair and not per person. (Pairs must split any prize money that may be received by the pair.)

5. 以下為線上報名網址，參賽者必須將影片上傳至此：

Students will make a video and upload it to the online application form located at:
<https://ithu.tw/2020videocontest>

6. 影片長度限制為 60-90 秒。

The length of the video should be 60 to 90 seconds.

7. 影片僅限英語創作。

Only English may be used.

8. 影片中禁止出現不雅、暴力、具文化敏感性、歧視或腥羶與暗喻之文字或影像。
No profanity, violence, culturally insensitive, discriminatory, and/or sexual words or images, implied or suggested, may be included in the video.
9. 影片中所使用的圖片或音樂必須是原創、未受著作權法限制，或是符合創用 CC 授權條款。片尾需標註圖片或影音的原創者姓名。
If any images and music are used in the video, they must be original, in the public domain, or have a creative commons license. All images and videos must be given credit at the end of the video.
10. 參賽者須於 11 月 6 日星期五中午 12 點前透過此連結完成線上報名並上傳影片，報名表可至英語中心網頁下載。
Students must complete the online application (<https://ithu.tw/2020videocontest>), including uploading their video, by November 6, Friday, at 12 noon. The online application can also be reached via the ELC website.

四、影片主題 (Themes for Each Module) :

Career and Profession	Daily Communication	Multiculturalism	Self-expression Skills
My Dream Job	Things I Enjoy about My College Life	What I've Learned from My International Friends	The Best App on My Phone
An Introduction to My Major	How I Can Enjoy a Successful College Life	Different but the Same	What I'm Dreading about College
An Invention or Innovation that Changed My Field	What I Like about Myself	Why Global Awareness is Important	Things that Make Me Happy

五、(Important Dates) :

- 請務必於 2020/11/06 (星期五) 中午 12:00 以前完成線上報名。
Entries must be submitted by November 6, 2020, Friday, at 12 noon to the online Google Form at <https://ithu.tw/2020videocontest>.
- 各模組前 10 名將於 2020/11/9 (星期一) 公布於英語中心粉絲專頁。
The top 10 speeches for each module will be announced on ELC's Facebook page on Monday, November 9, 2020.
- 11/9 至 11/13 請至英語中心粉絲專頁，按讚並分享你最愛的影片。
Students can visit ELC's Facebook page from November 9 to 13, 2020 to share and like their favorite videos.
- 獲獎名單將在 2020/11/16 (星期一) 公告於英語中心及英語中心網站。
Winners will be announced on Monday, November 16, in the ELC and on the ELC website: <http://elc.thu.edu.tw>.
- 入圍及得獎者可於 2020/11/18 (星期三) 至英語中心領取獎狀及獎金。
Students can claim their cash prize and certificate on Wednesday, November 18, 2020.

六、評比標準 (Judging Criteria) :

Category 類別	Details 詳述	Points 分數
Interesting and Creative 趣味及創意	Speakers capture audience's attention and present their ideas in an interesting, unique way.	40%
Content 影片內容	Speakers stay on topic and communicate a well-developed idea.	30%
Language Use 語言使用	Speakers are easy to understand, and any mistakes do not interfere with understanding.	30%
		Total: 100%

*請注意控制影片長度，短於 50 秒或是超過 100 秒均會被扣分。

Points will be deducted from total score for every 10 seconds over or below allotted time.

七、獎項 (Awards) :

	Career and Profession	Daily Communication	Multiculturalism	Self-expression Skills
First Prize	4,000 and a certificate	4,000 and a certificate	4,000 and a certificate	4,000 and a certificate
Second Prize	2,500 and a certificate	2,500 and a certificate	2,500 and a certificate	2,500 and a certificate
Third Prize	1,000 and a certificate (x2)	1,000 and a certificate (x2)	1,000 and a certificate (x2)	1,000 and a certificate (x2)
People's Choice Award	3,500 and a certificate	3,500 and a certificate	3,500 and a certificate	3,500 and a certificate

* 入圍各模組前十名的影片將會放上比賽網頁，且入圍者均可獲頒獎狀一張。

The top 10 best videos of each module will be selected and posted online. A certificate of participation will be given to the top ten videos.

* 學生將有一個星期的時間觀賞並分享他們最喜歡的影片。各模組中獲得分享最多次的影片將可獲頒最佳人氣獎。

Students have a week to watch the videos and share their favorite ones. The one that has the greatest number of shares from each module will be given the People's Choice Award.

八、聯絡資料 (Contact Information) :

英語中心 The English Language Center, 04-23590121*31900,
Email: senm.thu@gmail.com